MULTI AWARD-WINNING HIP-HOP COMEDIAN AND ONLINE SENSATION MC HAMMERSMITH ANNOUNCES BIGGEST EVER UK AND IRELAND TOUR AND FRINGE RUN WITH 'ICE ICE NEPO BABY'

"An improvised hip-hop masterpiece" ★★★★★
Emily Phillips, Voice Magazine

"*Endlessly impressive and unbelievably quick-witted, MC Hammersmith may be the most talented man at the Fringe. If you're going to see just one show... Make it this one"* ★★★★★
Elodie Marriott, Edinburgh Festivals Magazine

"*Turns stories into stomach-achingly funny raps as easily as breathing"* ★★★★★
EdFringeReview.com

"Improv genius... Joyous, amusing and sometimes staggering" ★★★★
Arusa Qureshi, Fest

"Hammersmith spits rhymes with the flow of a lyrical genius... A wildly entertaining show unlike anything else at the Fringe." ★★★★
Charlotte Chapman, The Skinny

18th May 2026 – Following a hugely successful 2026 tour which sold out completely months before the first date, multi award-winning hip-hop comedian and social media phenomenon **MC Hammersmith** (real name Will Naameh) will now embark on his biggest tour yet with brand new show, *Ice Ice Nepo Baby,* playing over 30 shows across the UK and Ireland next spring/summer, including London's **Hackney Empire** on 11th June 2027. Posh West London's leading freestyle rapper (with over half a billion views online) will also take the show to the **Edinburgh Festival Fringe** this August, playing **Assembly George Square Studios, Studio 3** from 6th – 30th August (excl 12th, 19th & 26th) at 3.05pm.

Fan pre-sale starts from 10am Thursday 28th May, with general sale from 10am Friday 29th May. Tickets for the Edinburgh Festival Fringe are on-sale now at mchammersmith.com

Alongside London's Hackney Empire, MC Hammersmith will play three shows at the **Salford Lowry**, and venues including **Leeds Grand Theatre**, **Newcastle Tyne Theatre and Opera House**, **Nottingham Playhouse**, **Brighton Corn Exchange**, **Southampton Mayflower Studios**, **Dublin Sugar Club** and **Belfast Limelight**.

When MC Hammersmith turned 18, his parents (MC Hammer and Vanilla Ice) revealed he was adopted (!). His two famous dads helped him ascend to the top of the rap game. Now he must embark on a quest to find his biological family, the only way he knows how: by performing an hour of improvised hip hop comedy based on audience suggestions.

The past year has seen MC Hammersmith support **Jason Manford** on his live arena tour (including the Co-op Live Arena in Manchester, where he performed to over 10,000 people), sell-out the entire run of his current UK tour including several extra dates, *Hippity Hoppity Get Off My Property*, and continuously rack up millions of views online for his mind-boggling raps, garnering over 1.7 million followers across social channels.

In recent years, MC Hammersmith has performed alongside many famous hip-hop and rap artists – most notably rapping for **Dave** in a viral "Guess The Musician" Beta Squad video (which has over 14.7 million views on YouTube), and was invited to freestyle at **R.A. The Rugged Man**'s London live show.

Aside from rapping, MC Hammersmith writes for acclaimed YouTube comedy series *Epic Rap Battles of History* and regularly performs improv comedy at the Edinburgh Festival Fringe and beyond with three of the biggest touring improv shows in the world: *Baby Wants Candy*, *Shamilton* and *The Spontaneous Players*. He has also been seen and heard on: *Patrick Kielty* (BBC Radio 5 Live), *Matt Chorley* (BBC Radio 5 Live), *Can You Hear Me Now?* (BBC Radio 4), *Comedians' Rap Battles* (BBC iPlayer), *The Late Show with Ewen Cameron* (STV). As a live performer, he has won the Scottish Comedy Award for Best Variety (2020) and Best Newcomer (2018), and the 2017 UK Improv Smackdown Championship.

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More praise for MC Hammersmith:

"Dazzling musical improv skills" ★★★★
Lauren McKay, The List

"A delightful hour of freestyle rapping that will leave you in awe… One of the most impressive shows that can be found at the Fringe" ★★★★
Kat Mokrynski, Broadway World

"His verbal dexterity is simply astonishing… The best shows have that sense that you just can't believe what you're seeing, and MC Hammersmith delivers that in spades" ★★★★★
Alan Shaw, Entertainment Now

"MC Hammersmith never misses, spitting bars with 100% accuracy...
His improvisational skills are astounding" ★★★★
Isabella Thompson, Broadway Baby

EDINBURGH FRINGE LISTINGS INFORMATION
MC Hammersmith – Ice Ice Nepo Baby
Venue: Assembly George Square Studios, Studio 3
Date & Time: 6th – 30th August (excl 12th, 19th, 26th) at 3.05pm
Duration: 60 min
Web: mchammersmith.com

Social Media Handles:
Website | TikTok | Instagram | Facebook | YouTube

For more information / press requests, please contact Chloe Waterhouse at CWaterhouse@avalonuk.com